

Congratulations to CBCGDF Media for Winning the 2021 11th Annual Public Welfare Prize for Communications

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Abstract:

The award ceremony for the 11th Annual Public Welfare Prize was held from January. 13 to 14 in Shanghai, where influential representatives from the public welfare circle, business, academic and media attended and speak at the events. There are about 200 media platforms covered the events and the reports have reached an audience of over 20 million.

Key words: communications for public welfare, CBCGDF Media, science popularization

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